



## SHAWN SEIPLER

FOUNDER & CEO  
CLEAN THE WORLD GLOBAL

### ABOUT SHAWN SEIPLER

In 2009, after countless nights spent in hotel rooms for work, Shawn Seipler stumbled upon a simple yet transformative question: 'What happens to leftover soap in hotel rooms?' Little did he know that this question would catalyze the birth of Clean the World, now a global leader in sustainable environmental and social impact solutions, transforming used soap bars and plastic amenities that the hospitality industry would otherwise discard into lifesaving, essential supplies for communities in need across the globe.

Shocked by the revelation that the hospitality industry was discarding millions of usable soap bars each year, Shawn, driven by a deep sense of responsibility, embarked on a remarkable journey. With the unwavering support of his devoted family members, he transformed a one-car garage in Orlando, Florida, into the epicenter of soap recycling, setting in motion a movement that would change lives and communities around the world.

Shawn possesses a unique skill set, enabling him to see individuals for who they are and help them reach their potential. "I've always had this desire to help the less fortunate, to elevate those in need, and to witness the happiness of others," he reflects. Building on this desire, Shawn launched CTW Events in 2012.

Whereas Clean the World drives environmental impact through the hospitality industry, CTW Events provides customizable team-building experiences that allow individuals and groups to combine their efforts to empower communities in need and helps organizations reach their corporate social responsibility (CSR) and environmental, sustainability, and governance (ESG) goals.

Fast forward to today, Clean the World Global has diverted over 25 million pounds of waste from landfills, donated over 80 million bars of recycled soap to global NGOs through The WASH Foundation and distributed more than 5 million hygiene kits to individuals in need.

Shawn's profound sense of empathy and resolve laid the foundation for Clean the World Global to become what it is today: a global enterprise with the purpose of making the world a better place. Through Shawn's leadership, Clean the World Global will continue to improve the lives of underserved populations globally and contribute to the protection of the environment for generations to come.

### MAJOR MILESTONES

#### 2009

Clean the World was created. It is now a global leader in sustainable environmental and social impact solutions



#### 2012

Shawn Seipler launched CTW Events, a social enterprise providing global impact team-building experiences with a social purpose.



#### 2014

Clean the World Global started extending its recycling and events operations in Europe, Asia, Canada and the Dominican Republic.



## Clean the World Global®



[www.cleantheworldglobal.org](http://www.cleantheworldglobal.org)



Clean the World Global earned the prestigious 2011 Sustainable Florida Award for Best Practices and was named one of the 50 Florida Companies to Watch in 2014. In 2017, B-Lab recognized the organization on the Best for the Long-Term list and consistently named an Orlando Sentinel "Top Workplace" in 2020, 2021, 2022, and 2023.