

# Hotel Kapellerput participates in Clean the World's Global Hospitality Program

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With a focus on recycling, waste reduction, energy efficiency and ethical sourcing, hotel Kapellerput is a beacon of eco-friendly practices. They are now participating in the Clean the World's Global Hospitality Program. A sustainable partnership for positive change.

3 minutes read

## Cooperation with ADA Cosmetics results in participation 'Clean the World's Global Hospitality Program'

Fair Trade and Nordic Swan Ecolabel-certified cosmetic dispensers are used in the hotel's bathrooms. As a world leader in premium hotel cosmetics and innovative dispensing solutions, ADA Cosmetics ([https://www.instagram.com/ada\\_cosmetics\\_international/](https://www.instagram.com/ada_cosmetics_international/)) consistently prioritizes sustainability: it's vegan and provides pH-neutral formulas that are free of harmful substances and the skincare expert has the exclusive Cradle to Cradle Certified® silver status for its entire product range. ADA Cosmetics and hotel Kapellerput (<https://www.instagram.com/hotelkapellerput/>) have been successfully working together since 2007 to offer the hotel's guests a unique stay.

To enhance the guest experience of increasingly conscious travelers, ADA encourages all partners to participate in Clean the World's Global Hospitality Program (<https://cleantheworld.org/get-involved/hotel-recycling-program/>), which converts used soap and shampoo dispensers for toiletries into life-saving, essential supplies for communities in need around the world.

Ada Cosmetics and hotel Kapellerput partnered with Clean the World ([https://www.instagram.com/clean\\_the\\_world/](https://www.instagram.com/clean_the_world/)) to implement a waste management solution to recycle the environmentally conscious amenity waste generated from hotel rooms. This collaboration not only reinforces Kapellerput's commitment to sustainable goals, but also demonstrates their determination to make a meaningful impact. ADA Cosmetics, a market leader in hotel amenities, has set the standard in sustainability for more than four decades and was the first in the industry to voluntarily publish a CSR (Corporate Social Responsibility) report this year.

## About Clean the World's Global Hospitality Program

Clean the World is a global leader in sustainable environmental and social impact solutions by turning used soap, dispensers and bottles that the hotel industry would otherwise throw away into life-saving, essential supplies for communities in need around the world. With each recycled soap and used toiletries, Clean the World helps reduce the impact of pollution on our planet and improves the lives of women, children and communities worldwide by donating new soap to global NGOs, such as Clean the World Foundation (<https://cleantheworldfoundation.org/>).

With over 8,000 participants in the 'Global Hospitality Recycling Program', Clean the World has already saved more than 10 million kilos of waste from landfills and donated more than 80 million pieces of recycled soap since its inception in 2009.

## About ADA Cosmetics

ADA Cosmetics has been developing and manufacturing high-quality cosmetics and dispensing systems for hotels, cruise ships and airlines for the past four decades. The company has more than 30,000 customers across 115 countries and has its own production facilities in Europe and the APAC region. ADA Cosmetics offers customized products plus more than 20 brands at different levels from luxury standard, to boutique style and international well-known designers and certified natural cosmetics lines. In addition, ADA Cosmetics is an innovator and market leader in hygienic dispensing systems. The entire value chain of this ISO 14001 certified company focuses on corporate social responsibility, Eco awareness and sustainability. ADA Cosmetics is the only amenities manufacturer worldwide to have received a Cradle to Cradle certification silver.

ADA Cosmetics is the market leader in Europe for branded hotel cosmetics with headquarters in Kehl, Germany and with nearly 700 employees in 16 countries including Europe, the Middle East, Asia and the United States of America.

## About Kapellerput hotel

Kapellerput is an independent and sustainable hotel located on a 25-hectare estate in Heeze, near Eindhoven. With 30 conference rooms and 97 hotel rooms, Kapellerput is a specialist in the business market. Kapellerput is known for its innovative and special work environments including the sustainable treehouse KABAN. The hotel was awarded a Golden Green Key in 2023 for the 15th year in a row and also received the Gaia Green Award for most sustainable hotel in the Netherlands and Belgium. *We have written more articles on hotel Kapellerput (<https://www.horecatrends.com/en/?s=Kapellerput>).*

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